A conversation between Tom and Ashley

A: [stretching] New Year, New Me!
T: [gestures at stretching girl] What's all this stretching?
A: It's 2020! I'm going to learn a sport, run a marathon, knit a blanket, learn Mandarin, figure out what “love” means in tennis…
T: I don’t think it means what you think it means. How about sell a book, maybe?
A: People need a “how-to” book list!
T: [to himself] “How to Hire Better Employees.”
A: [to herself] “How to Plan a Coup.”

~ fin ~

eCatalog 50: How-To
1. The Phonograph and How to Use It: Being a Short History of Its Invention and Development Containing Also Directions Helpful Hints and Plain Talks as to Its Care and Use, Etc.
New York: The National Phonograph Company 1900
$225

2. Bert BACHARACH, (Sr.)
How to Do Almost Everything
New York: Simon and Schuster 1978
$60
Inscribed by the author (father of the composer) to Tony Award-winning actress Marian Seldes: "To Marion[sic] with all my best - Bert."

3. Arnold BENNETT

*How to Make the Best Out of Life*

London: Hodder and Stoughton (No date - 1923)  
$250

One of the author's "pocket philosopies."
4. (Business)
Asher L. SMITH and J.W. Hawxhurst

*How to Get Rich; or A Key to Honest Wealth. Being a Practical Guide to Business Success, Applicable to All Trades and Professions. An Invaluable Aid to Merchants, Clerks, Ministers, Students, Artists, Mechanics, Apprentices, Female Operatives, Farmers, Tradesmen, Men of Leisure, and all who desire to Unlock the Storehouse of Wealth, and Promote the Best Interests of the Country and the World*

(New York: J.W. Hawxhurst 1866)

$275

Revised and enlarged edition, originally printed in 1856.
5. Walter CAMP

Handbook on Health and How to Keep It
New York: D. Appleton and Company 1920
$500

Exercise advice from the father of American football.

6. (Cocktails)

Wehman Bros.' Bartenders' Guide How to Mix Drinks
New York: Wehman Bros. 1912
$475

The small print assures that a wealth of drink recipes are included.
7. Ann CORIO with Sonny Lester & His Orchestra

**[Vinyl Record]: Music to Keep Your Husband Happy: How to Strip for Your Husband; How to Belly Dance for Your Husband**

New York: Roulette Records [no date]

$75

Original 3 1/2 vinyl record. Includes two instructional pamphlets: "Special Instructions on How to Belly-Dance for Your Husband" by famous belly dancer, Little Egypt; and "Special Instructions on How to Strip for Your Husband" by America's most famous strip-teaser, Ann Corio. "An exciting two LP set!"
8. (Domesticity)
Elizabeth TOWNE

*How to Train Children and Parents*

Holyoke, Massachusetts: The Elizabeth Towne, Co., Inc., (1916); The Elizabeth Towne, Co., Inc. (1916)

$300
First edition.

Read More

9. (Football)

Percy D. HAUGHTON

*Football and How to Watch It*

10. Richard GERSTELL

*How to Survive an Atomic Bomb*


$225

Good news: surviving an atomic bomb is easy, and doesn't cause cancer!
11. Ellsworth JAEGER
[Archive]: How to Camp Out if You're Bombed Out (Buffalo Museum of Science Evacuee Camper Course)
[Buffalo: Buffalo Museum of Science] 1942
$750
A World War II-era survival guide for living "in the open" should the US come under an attack of some kind.

Read More

12. Chief Buffalo Child LONG LANCE
How to Talk in the Indian Sign Language
Akron, Ohio: B.F. Goodrich Rubber Co. [1930]
13. Amanda PALMER
The Art of Asking or How I Learned to Stop Worrying and Let People Help
New York: Grand Central Publishing (November 2014)

$50
A memoir from musician Amanda Palmer, formerly of The Dresden Dolls.
Signed by the author.
14. (Photography)
Percy R. SALMON

*All About Photography: How to Make Good Pictures*
London: Ward, Lock & Co. [circa 1925]
$100
First edition.

15. Harford POWEL

*Good Jobs for Good Girls: How to Renounce Wage Slavery and Make a Good Man Work for You; or, Short Cuts to the Altar*
New York: The Vanguard Press (1949)
16. (Radio)
Katharine SEYMOUR and J.T.W. Martin
*How to Write for Radio*
New York: Longmans, Green and Co. 1931
$500
Nicely Inscribed and Signed by both authors. Seymour was the head continuity writer for NBC Radio.
17. (Sports, Diving)
Bruce HARLAN (Greg LOUGANIS)
How to Improve Your Diving
[No place]: Recreation Films Inc. [no date - circa 1975]
$300
Bold ownership Signature of Olympic Gold Medalist Greg Louganis on the title page.

18. (Sports, Fitness)
Wehman Bros.' How to Box and Gymnastics without a Teacher. Climbing, Leaping, Balancing, Vaulting, Swimming and Parallel Bars
New York: Wehman Bros. [circa 1895]
$100
Edition unknown.

19. The Daily Telegraph Woman's Page
[Vinyl Record]: How to Slim: In Words and Pictures, a Guide to Diet and Exercise to Reshape Your Figure
[London]: The Daily Telegraph [circa 1950s]
$75
The Daily Telegraph Record Series No. 2.
20. Mark TWAIN

*How to Tell a Story and Other Essays*

New York: Harper & Brothers Publishers 1897

$800
